

# 2016 Amity Charity Walking Activity

Dear Amity friends,

We feel very glad to tell you that this year's Amity Charity Walking Activity is going to be held in Nanjing on Saturday, November 12, 2016. You and your families or friends are welcomed to participate in this meaningful weekend activity through which all of you can not only leisurely enjoy the Saturday together but also contribute to the charity work personally.

## **About the activity**

As a brand activity annually sponsored by the Amity Foundation from 2014, the Charity Walking aims to raise funds for public-benefit projects by means of charity walking activity. It creatively combines charity work and sports activities, both of which have extensive participation nowadays, and acts as an important channel for people to make their contribution to the charity work and enjoy the new pleasure of sports activities—helping others.

This year the Amity Charity Walking plans to support public-benefit projects such as Pfrang Educational Project and Papa & Mama's Canteen. We sincerely hope you could join us, have an unforgettable experience and help those in need at the same time.

**Organizer:** The Amity Foundation

Jiangsu Communication Broadcasting Station

**Sign-in time:** 7:45-8:45am, Saturday, November 12, 2016

**Start time for walking:** 9:00 am, Saturday, November 12, 2016

**Start venue:** East Gate Square of the Green Expo Garden

**Walking route:**

**The whole journey:** 20 km; for parent-child group participators, it is 4 km.

**Starting place:** East Gate Square of the Green Expo Garden

**Ending place:** East Gate Square of the Green Expo Garden

**Ending place (parent-child groups):** under the Nanjing Eye Footbridge

**Whole route:** East Gate Square of the Green Expo Garden → Yangzi River Embankment Road → Zuo An Hua Hai → Cotton Embankment Road → Nanjing Eye Footbridge(ending place for parent-child group) → Riverside Greenway → Fishmouth Park → Riverside Greenway → Nanjing Eye Footbridge → Cotton Embankment Road → Zuo An Hua Hai → Yangzi River Embankment Road → East Gate Square of the Green Expo Garden

**For group participators**

During the Charity Walking Activity, group participators can advertise yourselves by means of flags, banners or uniforms. For group participators with over 100 members, Amity will build a charity booth for each of you at the start or end or middle of the

walk route so that you could publicize your company culture, products, services and so on. Any groups such as companies, social associations or clubs are warmly welcomed to this charity walking activity.

### **How to get involved?**

Individual participator or group participators with over 10 people are recommended to sign up offline at the Amity Foundation office (No. 71 Hankou Road, Nanjing City). Group participators with 2 to 10 people are recommended to sign up through the official Wechat account of the Amity Foundation. Children below 18 year old who want to participate in the walking activity should be accompanied by your statutory guardian over the entire activity.

**Signup period:** October 17-November 4, 2016

### **Participation fee:**

All participation fee(¥ 100/participator) will be donated to Pfrang Educational Project or elder service project Papa & Mama's Canteen at your will. For example, you can choose to support poverty-stricken high school students to complete secondary education through the Pfrang Educational Project. Thus remember to let us know your choice.

### **Signup ways**

#### **◆ Online signup steps:**

① Subscribe to the official Amity Wechat Account (Wechat account: aide4321);

② Click the option of “益加毅”(Charity Walking);

③ Choose “我要报名”(I want to sign up);

④ Create the name for your team, choose a project that you want to support and fill in team members' signup information online;

⑤ Donate the participation fee (¥ 100/participator) online to projects that you're willing to support.;

⑥ Receive the signup confirmation message and the signup process ends.

◆ **Offline signup:**

Come to the Amity office (No. 71 Hankou Road, Nanjing City), fill in relevant information and donate the participation fee (¥ 100/participator) to projects that you're willing to support. For details, please contact: 025-83260838(Lisa Meng)/025-83260881.

We are looking forward to seeing you at the activity site and let's work together to help those in need through our participation.

Best wishes,

The Amity Charity Walking Activity Organizing Team