

Evaluating

Explains the impact of the product on the client/target audience. *(You can present this in written form, a list, or a table)*

What has your product done to help with the client's or target audience's problem?

How does this solution improve the client's or target audience's situation?

Examine the design brief, have you modified anything from the overview?

What negative effects could your solution create?

EXAMPLE of Impact of Solution: Youtube Video

I aimed to get 10,000 viewers for my product idea. I greatly exceeded this with my video. I hope that it informs many people and possibly even gets them to change their habits



EXAMPLE of Impact: Bottle Art – Negative Impact

I made three bottle art pieces. At first I thought that I was really helping the environment with this idea, but now that I am done, I don't know what to do with the pieces. My mom doesn't want me to take them home so now I think I will throw everything away. The reason this actually has a negative impact on the environment is because I bought the materials for two of the projects, which means I actually created more problem than a solution. Maybe if I could figure out how to mass-produce these from waste materials it would be better. Back to the drawing board. Sorry environment.



EXAMPLE of Impact of Solution: Social Media Campaign

As you can see, I hope to get 1000 supporters to sign my campaign. I still need 76 people to sign. Maybe you can be one and tell others. I hope that this campaign actually effects people and makes them think about plastic and the pollution in Australia and for the wildlife.

change.org

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Thomas Johnson



Petitioning The Honourable Greg Hunt, MP

Stop plastic microbead pollution of the Australian marine environment



Sydney Sustainable Living

Microplastics are small fragments of plastic or fibres typically less than five millimetres long, however the microbeads found in personal care products are almost always smaller than 1 mm. Microbeads are widely used in cosmetics, skin care and other household items such as cleaners & have come to replace many traditional biodegradable exfoliates such as ground nut shells, and salt crystals. Because they are so small and light, the particles cannot be filtered out of water by traditional filtration methods & end up accumulating in the marine environment.

Research from the Sydney Institute of Marine Science has found, in 27 sites across Sydney Harbour, up to 60 microplastics per 100 milligrams

Sign this petition

with 924 supporters

76 needed



Thomas Johnson
Niagara Falls, Canada

I'm signing because... (optional)

☒ Share with Facebook friends

Sign

☐ Keep me updated on this campaign and others from Sydney Sustainable Living

☒ Display my signature on Change.org

EXAMPLE of Impact: Website

This website is very successful because I have friends who are putting movies that they created about helping the environment into it. I have 5 guest bloggers who are talking about what they are doing and what you can do to make change happen, and I even have the environmental team at the school contributing to the website with articles and pictures. I think it will continue after I am done with this project, so I think I have done a good job.



EXAMPLE of Modification to Design Brief with Positive and Negative Impact: Bottle Art

Originally, I wanted to make a small wall collage out of bottles that would be about 1m x 1m. However, my friends and everyone really liked my idea and we found a place that we could put the installation that also had the ability to grow, as we wanted it to. I am happy that people keep adding to it and wonder how big and beautiful it will get. It smells a little, so I hope that doesn't create a problem. It also attracts bugs and bees. Maybe we can spray something on it that is non-toxic.

