

# Website Creation and Design

What should we know?

# What is Web Design?

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**Page**

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**Communicating your Message**

**User Experience**

**HTML**



**Typography**

# What makes a “good” site?

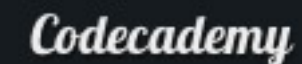
- Content?
- Layout?
- Ease of use?
- Reliability?

# Some Examples

- <http://www.google.com.hk>
- <http://en.wikipedia.org/wiki/Nanjing>
- <http://www.bbc.co.uk>
- <http://www.ted.com>
- <http://nanjing-school.com>

# Website Creation Tools

- Weebly
- Jimdo
- Wix
- Edublogs
- Learn HTML!



# Comparisons

- Wix vs. Weebly vs. Jimdo vs. Squarespace\*
- Weebly vs. Wix (check the source:)

# Your Choice

- Which tool you choose is up to you.
- It should be the platform that allows you to produce the *most effective site*—based on the rubric/criterion for this project.